



ANDREW JUAREZ
web and graphic designer

WEBSITE

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EXPERIENCE

VISUAL DESIGNER

Electric Pen - Seattle, WA
March 2013 - November 2013

Collaborated with a small team of designers on projects involving branding and identity work, presentation design, web and mobile interface design, HTML and CSS development, web hosting and domain management, file preparation for web developers, icon development, photo editing, and illustration.

Assisted with presentation design work for various tech companies including Microsoft, Juniper Networks, and Cisco Systems.

Set up and updated content on various websites through WordPress, Expression Engine, FTP software, and Adobe Dreamweaver.

Career Highlight: Redesigned the user interface of REI's employee intranet home page under the direction of senior designer and creative director.

GRAPHIC DESIGNER

Student Life Publicity Center
Central Washington University - Ellensburg, WA
September 2009 - June 2012

Met and collaborated with clients, researched and conceptualized ideas, created mock ups and final comps for event and ad campaigns geared towards a college audience.

Prepared files for offset printing and attended press checks.

Fine tuned and developed excellence in creating grid based layouts and publication design, photography, illustration and typography.

FREELANCE WEB/GRAPHIC DESIGNER

Client: Crimsons Guard and Dance
Project: Information-based Website Design
September 2011 - December 2011

Website pages designed and fleshed out using Adobe Photoshop.

Hand-coded semantic HTML and CSS markup, compliant with up-to date web standards and cross-browser compatibility.

CSS3 properties utilized for site performance and aesthetics.

Re-created/enhanced original logo, conducted photo shoots, edited photography, and optimized photography and graphics for usage on the web.

Help set up accounts for web hosting and web domain registration.

EDUCATION

CENTRAL WASHINGTON UNIVERSITY

Bachelor of Fine Arts in Graphic Design
Ellensburg, WA
June 2012

RECOGNITION

Board of Trustees Meeting 2011

Recognized and awarded for design work I did that was requested and chosen by the University's President *James L. Gaudino*.

Student Graphic Design Show 2011

Recognized and awarded for package design and illustration work.

SKILLS

CORE

Graphic Design	Sitemaps
Web Design	Wireframing
Typography	Packaging
Branding / Identity	Layout
HTML	Photography
CSS	Color Theory
Illustration	Design Thinking
UI Design	

FUNDAMENTAL KNOWLEDGE

Media Queries / RWD	WordPress
CSS Frameworks	Browser & Device Compatibility
JavaScript / jQuery	User Centered Design
PHP	

SOFTWARE

Photoshop	Fireworks
Illustrator	PowerPoint
InDesign	Word
Dreamweaver	

ACCOLADES

BEHANCE.NET

Work featured on Behance's
brandingserved.com. - August 2013

2012 STEAL THIS IDEA CONTEST

Association of College Unions International

1st Place

Category: Multi-Page Publication

Project: Wildcat Welcome Weekend